

Extension Horse Husbandry
Rockingham County
525 NC 65, Suite 200
Reidsville, NC 27320
336.342.8230 or 336.342.8242 (fax)

Dear Potential Sponsor, Vendor and/or Show Supporter:

We are very excited to announce the Holiday Classic Open Horse Show Series. This show will be held Saturday and Sunday, April 21st and 22nd, 2018 at the James B. Hunt Horse Complex in Raleigh, North Carolina. Our last show booked over 2500 class entries and 350 stalls, and attracted numerous sponsors and vendors. We are proud to give the equine industry in North Carolina a fun, affordable, and highly rewarding venue! Our show program is typically seen by 4-H and show families from North Carolina, South Carolina, and Virginia.

Since our first show in 2009, we have been able to contribute over \$15,000 to 4-Hers attending camps, and provide travel scholarships to 4-Hers representing the NC 4-H Horse Program at the Southern Regional Horse Championship and at the National 4-H Horse Roundup for several educational contests. We also have been able to continue our program of providing two annual college scholarships of \$500.00 each. Also, with the money that is raised, the North Central District is able to keep the District show entry fees among the lowest in the state.

With an equal contribution to the Equestrian Western Club at N.C. State, funds raised have also enabled the University to field a highly competitive Intercollegiate Horse Show Association western equestrian team. Funds raised support every aspect of the team, from the care and upkeep of the team, lesson horses, individual lessons, show entry fees, lodging and travel expenses. The team boasts Reserve Regional Champion titles for each of the eight years they have been active and are proud to say they have had three individuals place in the top ten at Nationals to date. Even more importantly, this show series has served as an important teaching model, with students taking an active role in the horse show management. Students are responsible for working every aspect of the show as well as show promotion and fund-raising efforts. We are very proud of all that this show series has allowed us to do and teach young people!

Indoor and outdoor vendor spots will again be available. Vendor fees will remain the same as last year at \$100.00 for one 10'x10' indoor space for the entire show. Additional vendor spaces can be purchased on a special pro-rated scale (see vendor form). A 25% discount is offered to vendors and sponsors committing to both shows (prepaid). Vendor spaces will be assigned on a first-come basis upon receipt of a completed vendor form accompanied by a check.

There are limited major show sponsorships available, which provide donors with a unique advertising opportunity and are available for a minimum contribution of \$500.00. Major show sponsors will receive a complimentary 10'x10' vendor spot if desired or equivalent outside vendor spot, space to hang a banner, full page advertisement, and sponsorship information listed on the Holiday Classic Website. Other show sponsorships are offered, ranging from \$10 to \$100. Please refer to the attached sponsor form for more information. We also gratefully accept item and gift certificate donations for our silent auction, and will recognize donors in our show program. Additional information and forms can be found on our website at www.holidayclassicopenhorseshow.com.

All vendor, sponsor, and advertisement checks should be made payable to "North Central District 4-H" and mailed to Tina Bothern (along with appropriate forms) at the following address. Please also mail your sponsorship advertisement and any donated items to the following address. For inclusion in the show program, information must be postmarked or emailed by April 4, 2018. Thank you for entertaining our request.

**Tina Bothern – 3836 Eugene James Rd.
Tarboro, NC 27886-9472**

Sincerely,



Richard Isley
North Central District 4-H Horse Council