

Dear Potential Sponsor, Vendor and/or Show Supporter:

We are very excited to announce the Holiday Classic Open Horse Show Series. This years' shows will be held April 23-25, and December 3-5, 2021 at the James B. Hunt Horse Complex in Raleigh, North Carolina. Our last show booked over 3000 class entries and nearly 500 stalls while attracting numerous sponsors and vendors. This show series has grown to be one of the biggest open shows in the state. We are proud to give the equine industry in North Carolina a fun, affordable, and highly rewarding venue! Our show program is typically seen by 4-H and show families from North Carolina, South Carolina, and Virginia.

This show series benefits this Equestrian Western Club at N.C. State. This team of western riders competes through the Intercollegiate Horse Show Association. The team has been Reserve Champions almost every year since being started in 2008. The team is comprised of a very strong group of committed riders with a lot talent who compete in Horsemanship and Reining. Every year we have regional qualifiers for their respected divisions with riders moving on to the semi-finals and national levels of competition. We have had three individuals in the top ten at nationals. This show series provides most of the funds needed for the team to operate. Funds raised support every aspect of the team, from the care and upkeep of the team, lesson horses, individual lessons, show entry fees, lodging and travel expenses. Even more importantly, this show series has served as an important teaching model, with team members taking an active role in the horse show management. Students on the team are responsible for working every aspect of the show as well as show promotion and fund-raising efforts. This has allowed the team members to learn how horses run behind the scenes while having fun meeting all of our exhibitors.

In conjunction with the Equestrian Western Club at N.C. State, Equine Event Planning is thrilled to be partners in hosting this show series. They bring a plethora of experience in show management from organizing stall information to running the rings. With their help, the show runs smoothly and efficiently especially as the shows continue to grow. As the growth has continued, the show now operates on three days, Friday through Sunday, and includes classes in over fences, field hunter, dressage suitability, showmanship and halter, huntseat, working western, western pleasure, and saddle seat.

Indoor and outdoor vendor spots will again be available. Vendor fees will remain the same as last year at \$100.00 for one 10'x10' indoor space for the entire show. Additional vendor spaces can be purchased on a special pro-rated scale (see vendor form). A 25% discount is offered to vendors and sponsors committing to both shows (prepaid). Vendor spaces will be assigned on a first-come basis upon receipt of a completed vendor form accompanied by a check.

Monetary sponsorships as well as prize donations are both great ways to help our teams make this year the best season yet! Our sponsorships come in several levels so you can make as large or small of a contribution as you wish. Please see below!

Please fill out vendor/sponsor form and mail to

Equine Event Planning - 4618 Tyler Lane, Rocky Mount, NC 27803.

Checks made payable to "Equestrian Western Club at NC State"

Thank you,  
Equestrian Western Club at NC State

**Sponsor Us!**

<b>Platinum Sponsor</b>	<ul style="list-style-type: none"> <li>• Full Page Ad</li> <li>• Your Banner Up in Main Arena</li> <li>• FREE Vendor Space</li> </ul>	\$350
<b>Gold Sponsor</b>	<ul style="list-style-type: none"> <li>• Full Page Ad</li> <li>• Banner in Main Arena</li> <li>• Division Sponsor</li> </ul>	\$250
<b>Silver Sponsor</b>	<ul style="list-style-type: none"> <li>• Half Page Ad</li> <li>• Banner in Main Arena</li> <li>• Division Sponsor</li> </ul>	\$200
<b>Bronze Sponsor</b>	<ul style="list-style-type: none"> <li>• Half Page Ad</li> <li>• Division Sponsor</li> </ul>	\$100
<b>Breakfast Sponsor</b>	Sponsor Show Breakfast on Saturday or Sunday morning.	\$150
<b>Division Sponsor</b>	Listed on program and announced at the show.	\$60
<b>Class Sponsor</b>	Listed on program and announced at the show.	\$10

**Be A Vendor!**

*Vendor spaces are 10'x10'.*

*Any vendors or sponsors get a 25% discount when prepaying for both spring and winter holiday classic shows.*

<b>One Vendor Space Inside Main Arena</b>	\$100
<b>2 Vendor Spaces Inside Main Arena</b>	\$150
<b>3 Vendor Spaces Inside Main Arena</b>	\$175
<b>4 Vendor Spaces Inside Main Arena</b>	\$200
<b>Outdoor Trailer Spaces</b>	\$100

*\*Approved donations will be evaluated on a case by case basis.*

We greatly appreciate any contributions you choose to make!